



WHY FUNDRAISING MATTERS – AND HOW YOU CAN HELP

By Allison Murphy, Library Director

Public libraries have always been more than buildings filled with books. They are gathering places, learning hubs, technology centers, cultural venues, and spaces to study, work, or read. We are incredibly grateful for the financial support provided by the Town of Madison. Still, this funding alone does not cover everything it takes to provide the rich array of services, programs, and materials our community has come to expect and enjoy. That's why fundraising is not just helpful — it's essential.

We fundraise to provide programs for all ages, maintain and upgrade our technology, build our collection across all genres, and preserve and enhance our spaces. All of our services and materials are offered to you free of charge. This fiscal year, we must raise \$460,000 to continue meeting our fiscal goals.

Library fundraising is a community effort, and there are many ways we generate support. We send out three appeal letters a year to patrons that make an immediate impact. There are special fundraising events held throughout the year, such as the Heart of Madison Raffle. We have corporate matching, IRA rollovers, bequests, and long-term gifts that ensure that the library remains strong for future generations. Our Leadership Alliance is made up of dedicated patrons who pledge to donate a consistent amount to the library over five years.

You can support the library by making a one-time or recurring gift, attending a fundraiser, or joining the team of esteemed members of the Leadership Alliance. When you give to the library, you are investing in literacy, access to information, lifelong learning, and community connection. You are helping a child discover the joy of reading, a job seeker update their résumé, a senior learn new technology skills, and neighbors gather for meaningful conversations.

DEVELOPMENT TEAM IN ACTION

The library's small but mighty Development Team recently sold raffle tickets at Madison's annual Souper Bowl. They braved the cold to greet the crowds and dished out over 8 gallons of vegan chili.

Thank you to What's Cookin' for generously providing the delicious chili!



SAVE THE DATE: JUNE 2 NOVEL PAIRING 2

We had a sold-out event at the first Novel Pairing in December, and we're planning on just as much fun on June 2 from 6:00 - 8:00!



Reader's Advisory Library Cindy Haiken will focus on recommendations for summer reading. Stay tuned for more information about how to sign up.

WOULD YOU LIKE TO DONATE TO THE LIBRARY? HERE'S HOW!

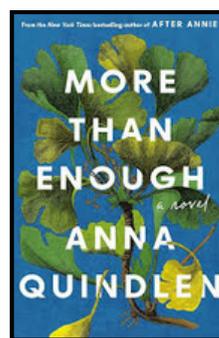
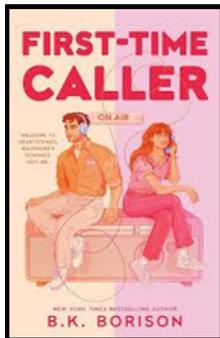
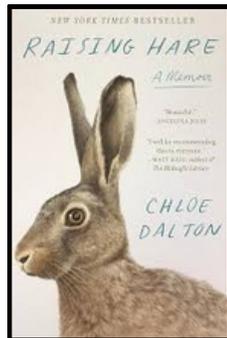
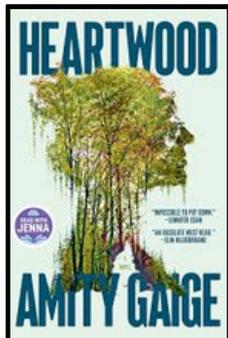
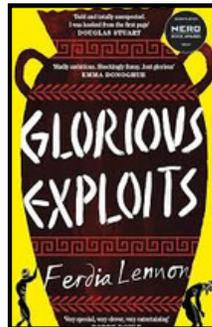
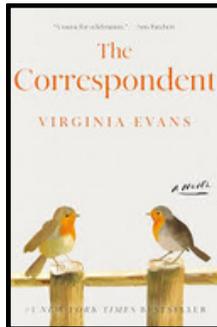
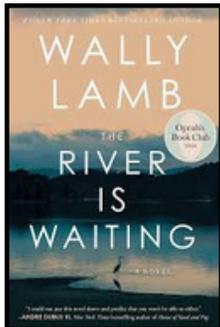
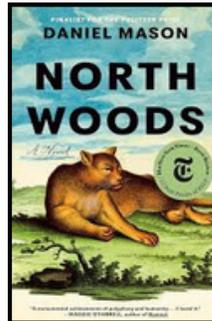
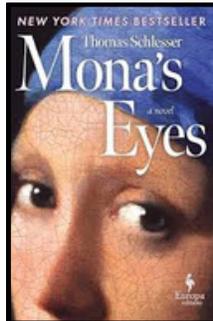
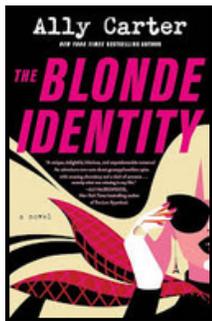


Contact us with questions:
supportscranton@scrantonlibrary.org

- Donate online: scrantonlibrary.org/support-the-library
- Make a bequest to the library by including language in your will or living trust or by designating the library as beneficiary of your retirement plan or life insurance policy.
- Send a check: 801 Boston Post Road, Madison, CT 06443
- Make a gift via PayPal: bit.ly/scrantonpaypal or Venmo @scrantonmemoriallibraryct
- Learn more about the Leadership Alliance by visiting the Donate button on our website.
- Scan this QR code to donate online.

Definition of philanthropy: The love of humanity expressed through giving.

THE SCRANTON STAFF LOVE TO READ!



Check out some of our favorite titles this month

LIBRARY HOURS

Monday - Thursday
9:30am - 8pm

Friday & Saturday
9:30am - 5pm

SCRANTON LIBRARY FRIENDS

Book donations:

Please bring your donations to the cabinets on the porch of 24 Wall Street, across from the library. Please place all book donations in the cabinets.

Book sale:

Our next book sale will be May 14, 15, and 16!

Contact us:

friends@scrantonlibrary.org

TECH TIP FROM SUZIE



Here are some of the new items in the Library of Things. Take one home today!

KitchenAid Stand Mixer



OneOdio Over Ear Bluetooth Headphones



MARCH FEATURED EVENTS



This is just a small sampling of the free events offered by the Scranton Library each month. We average two programs every single day - so go to our website to see more, read the full details, and register now!

www.scrantonlibrary.org/events

FRIDAY MOVIE MATINEES

Adult Programming Librarian Jesse runs two free movie matinees each month.

Check out what we're showing this month.

Popcorn and cold drinks are provided!

- **Wicked for Good** (rated PG): Friday, March 6 at 2:00
- **Sarah's Oil** (rated PG), Friday, March 27 at 2:00



IMAGINATION STATION W/ MISS TESSA: LUCK O'THE SNOWY SEAL KEYCHAIN

Tuesday, March 17 at 4:30

Bring an adorable Grey Seal pup to life with this Irish-themed backpack keychain! For ages 6 and up.

Registration required.

ZOO IN THE SKY

Saturday, March 28 at 10:30

The Mystic Seaport Museum is coming to Scranton! Join us as we learn all about the stars in the sky. For grades K-3.

Registration required.

THERAPY ANIMALS VISIT FOR DHHS EXAMS

Wednesday, March 11 at 4:00

High school students can take a break from studying for exams and pet a cute therapy animal. Open to grades 6-12.

No registration required.

DUNGEONS AND DRAGONS FOR TEENS

Wednesday, March 25 at 4:30

Try out the popular game of Dungeons and Dragons in the Teen Room. Open to grades 7-12.

Registration required.

THE ART OF HOME ORGANIZING

Saturday, March 21 at 3:00

Just in time for spring cleaning, Mayflower Home Organizing will demonstrate how the power of organization can transform our lives. Learn practical tips and tools you can implement into your daily life.

Registration required.

CHAIR YOGA

Tuesday, March 24th at 6:00

Chair yoga allows you to perform yoga poses while seated or using a chair for balance. Chair-based yoga offers the same benefits as traditional yoga, like boosting strength, flexibility, and mental well-being.

Registration preferred.



APRIL FEATURED EVENTS



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CAN'T MISS PROGRAMMING FOR ADULTS

In addition to the special events featured here, we also host a variety of regularly scheduled weekly and monthly programming. Check out our online Events Calendar for full details. We have something for everyone!

FREE MONTHLY OR WEEKLY PROGRAMS: Acoustics Club, Ukulele and Guitar Clubs, Fiber Arts Club, Craft of the Month, Saturday Sleuth's Book Club, Scranton Writer's Group, Friday Movie Matinee, Open Mic Night, and Mindfulness Meditation. Thank you to the staff and volunteers who make these free programs possible!

STRETCHY STORYTIME

Thursday, April 2 at 10:00

Madison is turning 200! Did you know that one of the marketers of Silly Putty lived in Madison? Celebrate Madison's birthday with a little history, songs, and of course a story! For ages 0 - 5.

Registration required.

CRITTER CARAVAN

Saturday, April 25 at 11:15

Who doesn't love a cute and cuddly little critter? Use a map as our guide, and travel on a "safari" around the world, where we learn about, hold, and pet each animal. For ages 5 and up.

Registration required.

TEEN GAME CLUB

Every Thursday at 3:00pm

Hang out with your friends and get to play against other teens at Teen Game Club! Everything from our card games (Uno, Sushi Go!, etc.) to our video games (Switch, PS4 & Xbox One) will be available to play. Feel free to also bring your own games! Open to grades 7-12.

No registration required.

AFTER HOURS TEEN NIGHT

Friday, April 24 at 6:00

After Hours Teen Night will return and take over the Library! There will be food, games, crafts, and lots of fun. Open to grades 6-12.

Registration encouraged.

TOPICALLY TED: TITANIC AND HER SISTERS

Saturday, April 11 at 2:00

Join us as we welcome Philip Vitiello, a longtime member of the Titanic Historical Society and noted historian, who will take us back to the age of the great ocean liners with the story of the Titanic and her sister ships, Olympic and Britannic.

Registration required.

OBSERVING THE MOON

Wednesday, April 29 at 6:30pm

Jeff from the Shoreline Astronomical Society will teach us about moon basics (size/distance/movement through the sky), moon phases, and observing features on the moon.

Registration required.